

3 | 5
MARCH
2027

BOLOGNA FIERE
25TH EDITION

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PROJECT AND MANAGEMENT



IN COLLABORATION WITH



**DIRECT CONTACT
TO EXHIBIT**
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info@mecspe.com



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MARCH

2027

BOLOGNA FIERE
25TH
EDITION



FOR MORE
INFO

THEMED AREAS

SUBCONTRACTING

SUBFORNITURA MECCANICA

Precision mechanical processing
\ Metal carpentry \ Mechanical construction
\ Fasteners \ Foundries \ Small parts
\ Wire working \ Outsourced industrial processes \ Micro-processing

MATERIALI NON FERROSI - LEGHE

Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys)
\ Die-casting \ Foundries
\ Outsourced industrial processes
\ Technologies \ Design \ Engineering

MECHANICS

MACCHINE E UTENSILI

Machine tools \ Equipment \ Tools
\ Design software

MACCHINE LAVORAZIONE LAMIERA

Bending \ Moulding \ Cutting \ Assembly
\ Welding \ Materials \ Software

TRATTAMENTI E FINITURE

Surface treatment systems \ Furnaces
\ Galvanic finishes \ Chemical and electronic processes \ Washing \ Metallising, Glazing, Galvanising \ Products and accessories for treatments \ Heat Treatments \ Coating

PLASTICS, RUBBER AND COMPOSITE

EUROSTAMPI- PLASTICA, GOMMA E COMPOSITI

Plastics, rubber and composite processing
\ Machines and plants \ Innovative materials
\ Moulding \ Extrusion \ Packaging \ Blow Moulding \ Moulds \ Models \ Normalised parts for moulds \ Design \ Simulation and design software \ Micro-processing
\ Auxiliary equipment

AUTOMATION AND DIGITAL FACTORY

CONTROLLO E QUALITÀ

Quality certification and control
\ Metrology \ Measurement instruments
\ Laboratory tests \ Calibration \ Analysis equipment \ Vision

AUTOMAZIONE E ROBOTICA

Assembly \ Automation and robotics
\ Electronic components manufacturing and distribution \ Electronic Design - ED-EDA
\ Electronic subcontracting (EMS)
\ Instrumentation and test systems
\ Mounting and handling
\ Production and distribution of machines for electronic manufacturing
\ Production consumables and equipment

POWER DRIVE

Mechanical power transmission systems
\ Oil-pressure \ Pneumatics \ Mechatronics
\ Motion control \ Maintenance
\ Compressed air

LOGISTICA

Wrapping \ Packaging \ Handling
\ Material handling \ Lean manufacturing
\ Warehouse management software
\ Supply chain management \ Outsourcing
\ Safety \ PPE

FABBRICA DIGITALE

Industrial computing \ IoT
\ Industrial sensors \ Cloud-manufacturing
\ Automatic identification technologies
\ Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

ADDITIVE MANUFACTURING

Rapid prototyping \ Rapid manufacturing
\ 3D printing \ Systems and services for reverse engineering \ Additive technology
\ Materials \ Services
\ Hardware: 3D printers and scanners, accessories \ Simulation and design software

VISITORS

VISITORS DATA 2025

66.573

PROFESSIONAL PARTICIPANTS

USERS REACHED THROUGH THE COMMUNICATION CAMPAIGN

RADIO
45.270.400
LISTENERS

NEWSLETTER
453.545
USERS

WEBSITE
347.527
USERS

NEWSPAPERS
9.382.240
READERS

TECHNICAL PRESS
(PAPER AND DIGITAL)
878.170
USERS

WEBSITE PAGE
2.716.965
VIEWS

SOCIAL MEDIA

15.072 LINKEDIN

8.887 INSTAGRAM

8.580 FACEBOOK

32.539

TOTAL FOLLOWERS

BUSINESS SECTORS

24273	AUTOMOTIVE
23401	MECHANICAL PROCESSING
15712	ELECTROMECHANICS
13122	ELECTRIC/ELECTRONIC
13397	AUTOMATION AND ROBOTICS
13122	MACHINE MANUFACTURING
10430	CONSUMER GOODS
7633	PLASTICS AND RUBBER PROCESSING
6782	SURFACE TREATMENTS AND FINISHES
5992	FOOD

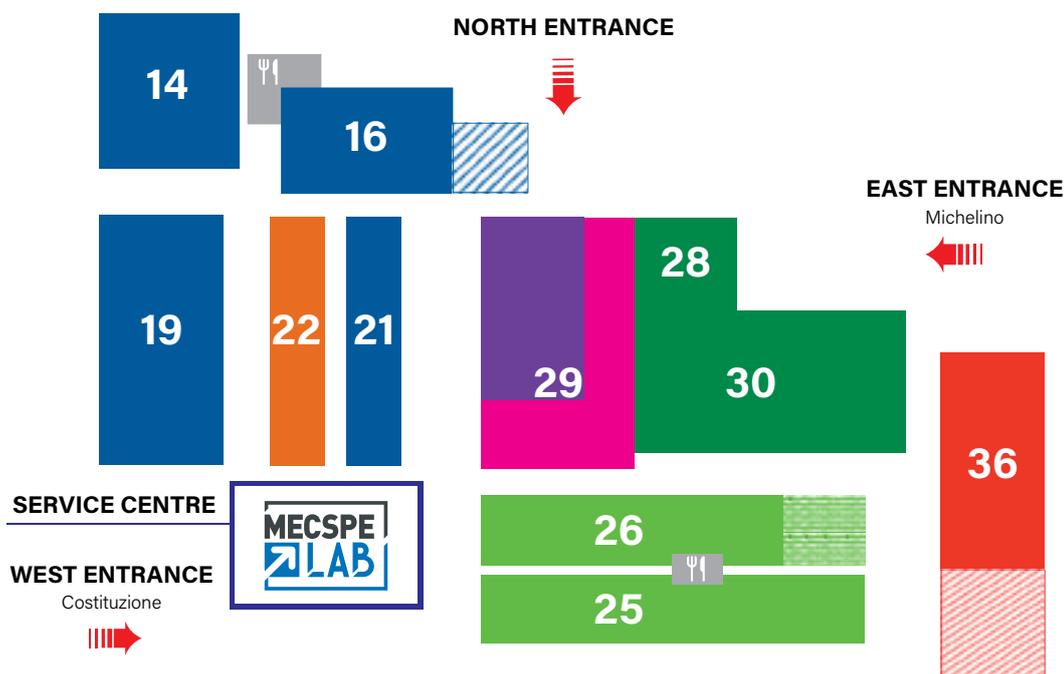
6243 Software	2559 Motorsport
6098 Electrical/Electronic	2621 Recycling
5622 Energy	2621 Goldsmithing
5193 Aerospace	2247 Construction
4722 Agriculture	2293 Castings
4917 Transportation	2289 Raw material production
4734 Medical	2032 Nautical
4617 Home appliances -casaslinghi	1992 Logistics
3911 Engineering firm, planning and design	1756 Power transmission
3527 Packaging	937 Plumbing
3177 Chemistry farm. petrochemical	1074 Textile and Apparel
	617 Lighting Technology

HIGH-PROFILE VISITORS

18633	BUSINESS OWNER - GENERAL MANAGER
18342	PLANNER - DESIGNER - TECHNICAL DEPT. MANAGER
8452	SALES AND MARKETING MANAGER
6143	PRODUCTION MANAGER
4495	PURCHASE MANAGER
4161	RESEARCH AND DEVELOPMENT MANAGER
3221	QUALITY CONTROL MANAGER
2199	LOGISTICS MANAGER
1324	IT MANAGER - CHIEF DIGITAL OFFICER - DIGITAL MANAGER
645	TEACHER
411	IMPORT-EXPORT MANAGER
292	JOURNALIST
152	ENERGY MANAGER EXPERT



THE EXHIBITION CENTRE



- | | |
|---|--|
| 14/16/19 MACCHINE E UTENSILI | 29 CONTROLLO E QUALITÀ |
| 16 MACCHINE LAVORAZIONE LAMIERA | 29 LOGISTICA |
| 21 FABBRICA DIGITALE | 28/30 AUTOMAZIONE E ROBOTICA |
| 22 TRATTAMENTI E FINITURE | 30 POWER DRIVE |
| 25/26 SUBFORNITURA MECCANICA | 36 ADDITIVE MANUFACTURING |
| 26 MATERIALI NON FERROSI E LEGHE | 36 EUROSTAMPI - PLASTICA, GOMMA E COMPOSITI |

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